



# INDIAN SOCIETY FOR STUDIES IN COOPERATION (ISSC), PUNE



37th Annual National Research Conference  
**COOPERATIVE CONNECT**  
(National and Global Perspective)  
**9th and 10th December 2022**



- In collaboration with -



**Vaikunth Mehta National Institute  
of Cooperative Management,  
Pune**

**Government College of Arts, Science and  
Commerce, Khandola-Marcela, Goa**  
UGC- NAAC Accredited 'A' Grade

## Announcement and Concept Paper

### Introduction and the theme

*"We Humans are social beings. We come into the world as the result of others' actions. We survive here in dependence on others. Whether we like it or not there is hardly a moment of our lives when we do not benefit from others' activities. For this reason, it is hardly surprising that most of our happiness arises in the context of our relationships with others": - Dalai Lama*

*"Community connectedness is not just about warm fuzzy tales of civic triumph. In measurable and well-documented ways, social capital makes an enormous difference in our lives .... Social capital makes us smarter, healthy, safer, richer and better able to govern a just and stable democracy." - Robert D. Putnam.*

The concept of social capital has a large theoretical and practical meaning. Social capital is recognized as a factor of political consolidation, economic prosperity, civil society development, and a personal success. At the same time today becomes very important to find new and develop already-existing forms of social consolidation and economic development. One of such forms is recognized cooperatives.

Evolutionary anthropologists commonly describe humans as a highly cooperative species, based on our evolved socio-cognitive capacities. Cooperative behaviour is not unique to the human species. It is a widespread phenomenon between individuals of the same, and even different, species. Here we refer to cooperation in its broadest sense. Very high levels of cooperation are a trademark of several species, including humans and insect societies. Probably the most striking feature of human societies is their large size in combination with extensive cooperative behaviour between unrelated individuals. Cooperative behaviour is even found between complete strangers who are not likely to meet again in the future. Modern human societies strongly depend on high levels of cooperation between individuals, something we experience every day. Fostering our ability to cooperate is considered a key foundation for achieving sustainable development.

As it is recognized, humans are cooperative beings that strive to cooperate because "cooperation within a group is highly beneficial to its members" (Bowles, Gintis, 2011, pp. 46,196) and humans cooperate with a purpose to share information and other valued resources with a purpose to get a benefit. Cooperation is incorporation and interaction of two or more individuals in order to fulfill a particular task and achieve common goals in various areas of economic activity.



One must note that Human connection is not digital. Snapchat, TikTok, Twitter, Instagram, Facebook and any other platform I'm not cool enough to know about do not foster human connection. They can act as a starting point or provide information updates, but they don't even come close to the depth and excitement of true connection. Human connection is not a merely exchange of information. Human connection is something that can be cultivated and practiced. Human connection is risky. Human connection is active.

Some of the seemingly most intractable cooperation problems in the world today are the conflicts between rival nations and different political, economic, religious and ethnic groups. However, Fotouhi et al. show that a strong barrier to cooperation is simple lack of communication and suggest that promoting even sparse interconnections between previously segregated societies can support the evolution of cooperation globally.

This is the 75th year of India's independence. Therefore, as part of the Amrut Mahotsav, we will begin to connect cooperatives with all stakeholders and society, nationally and globally. This conference focuses to play an important role in strengthening Indian cooperatives on the national and global stage and work towards realising Prime Minister Narendra Modi's aim of 'Sabka Saath, Sabka Vikas'.

Connect cooperatives with Youth and Women and then explore the innovative business opportunities with people centric approach are planned to be discussed in the Research Conference. The broad area of the 37th ISSC Annual Research National Convention is need and impact of connecting cooperatives with all stakeholders including members, youth, women, policy makers, with other cooperatives (horizontally and vertically), new technological and business models, and above all as projected, the cooperatives as a people centred enterprise. Research papers should focus on the existing innovations in business practices, governance system and practices, technology implementation, application and deriving benefits from, as well as behavioural aspects of connectivity in cooperatives and allied organisations.

Keeping the above aspects, the 37th Annual National Research Conference aims to address a wide range of topics covering cooperative as a people centric enterprise. In which, the specific areas for discussion are,

1. Connect with Youth
2. Connect with Women
3. Connect with Members:
  - A) Farmers through PACS, FPO's, SHG's, Service Cooperatives
  - B) Economically Weak
  - C) Senior Citizens
  - D) Physically Disable
4. National Cooperative Policy
5. Reforms needed in various sectors of cooperatives like credit, processing,
6. Business development plans for various cooperative sectors
7. Business and services innovations
8. Members of Agri value Chain- specially storage, handling and transportation
9. Climate Change
10. SDGs.
11. Global Economies and ethnic changes

The above thematic topics are NOT exclusive and shall be re-defined based on the received submissions.

**Dates of Conference | 2 DAYS | 9th and 10th December 2022**  
**Venue | Government College of Arts, Science and Commerce, Khandola-Marcela, Goa**



## Participants:

The conference is open to delegates consisting of Graduating and Post Graduate students of Colleges, Universities, Research Scholars, Academicians, Policy Makers, Government Officials, Professionals, Representatives of Development Agencies, Private Sector, Donors, Civil Society Organizations, Members of Cooperatives.

## Call for Papers:

ISSC calls for research papers and case studies from policy makers, policy advisors, government officials, professionals, agricultural scientists, representatives of development agencies, Research Scholars, Academicians, students and others on the above themes. The details of paper submission and formats are as follows:

### 1. Abstracts

Researchers interested to present their papers in the Conference need to submit an abstract of not more than 600 words in Times New Roman, single spacing, 12 Fonts, Normal letters. The title should be in Times New Roman, 14 Fonts, and Bold. It should broadly include the research question, methodology, likely contribution to the field of knowledge and relevant literature. The keywords should contain 4-10 words. Send the abstract to ISSC, Pune by email at the following address: [isscpune@yahoo.co.in](mailto:isscpune@yahoo.co.in) The abstracts should be submitted in the following format:

- Title of paper
- Name(s) and affiliations of Authors
- Main theme/ objective of the paper
- Methodological and/or Conceptual approach
- Bibliography, Keywords and Contact details.

Last date for abstract submitting is 20th October 2022

### 2. Full paper publication:

All submissions must be original and may not be under review by another Publication. Selected papers will be published as book chapters in an edited book with ISBN. The full **paper should be limited to 6000 words** in Times New Roman, single spacing, 12 Fonts, Normal letters. The title should be in Times New Roman, 14 Fonts, and Bold. The paper should be preferably based on primary data collection/case studies. Length of papers generally of six to eight pages in A-4 size paper. Paper should be sent in hard and soft copy.

### 3. Paper Presentation:

The mode of presentation, online and offline, need to be intimated after the acceptance of the paper. Best papers will be felicitated in the next (38th ANRC) conference. There will be no separate registration for paper presentations.

**Last date for submission of full paper/s is 25th November 2022**

### 4. Prof. R.V. Nadkarni Best Paper Award

ISSC is proud to award Best Research Paper submitted and presented in the Conference as **"Prof. R.V. Nadkarni Best Research Paper Award"**.

The eligibility conditions for the award and other details please visit to our website i.e. [www.isscpune.in](http://www.isscpune.in)



## Categories for award

There are three categories for award as well consolation prizes as detailed below:

|  | Sr. No. | Category of Participants | Prize Amount                    |  |
|---|---------|--------------------------|---------------------------------|---|
|   | 1.      | Non-Research Scholar     | Ist Rs. 5000/- IIInd Rs. 3000/- |   |
|   | 2.      | Research Scholar         | Ist Rs. 7000/- IIInd Rs. 3000/- |   |
|   | 3.      | PG / UG Students         | Ist Rs. 3000/- IIInd Rs.2000/-  |   |
| <b>Rs. 1000/- each (Nine Consolation Prizes, 3 in each category)</b>              |         |                          |                                 |   |

## 5. Conference Registration:

**CONFERENCE IS NON-RESIDENTIAL.  
HOW EVER ISSC/HOST WILL ASSIST TO GET SUITABLE ACCOMMODATION.**

1. Registration Fee for ISSC Members: Rs. 1000/- per member
2. Accompanying spouse: Rs. 1500/-pp. Separate Registration is must for spouse
3. Non-Members: Rs. 2000/- pp
4. University Research Scholars and Students of colleges and universities: Rs. 500/-pp
5. Registration form is available on ISSC website: [www.isscpune.in](http://www.isscpune.in)
6. Please send your remittance by Bank Draft payable to ISSC at Pune or through NEFT along with the Registration Form.

### ISSC Bank Details:

|   |                              |  |   |
|---|------------------------------|--|---|
|  | <b>Name of the</b>           | Saraswat Cooperative Bank, VAMNICOM Branch, Pune |  |
|   | <b>Name of the Account</b>   | Indian Society for Studies in Cooperation        |   |
|   | <b>Type of Account</b>       | Savings  |   |
|   | <b>Account Number</b>        | 110 2001 0000 1289                               |   |
|   | <b>IFSC Code of the Bank</b> | SRCB 0000 110                                    |   |



## IMPORTANT DATES

**20th October 2022**

Deadline for abstracts' submissions

**20th October 2022**

Notification to authors with presentation guidelines

**30th November 2022**

Last date to register for the conference

**25th November 2022**

Last date to send full papers and presentations

**9th & 10th December 2022**

37th ISSC Annual National Research Conference



## ISSC, Pune

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